CLIMATE SAVERS COMPUTING INITIATIVE AND EURO GREEN IT INNOVATION CENTER COLLABORATION

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About Climate Savers Computing Initiative

The Climate Savers Computing Initiative, http://www.climatesaverscomputing.org, is a nonprofit group of eco-conscious consumers, businesses and conservation organizations dedicated to reducing the energy consumption of computers. By positively impacting technology and behavior, Climate Savers Computing helps organizations save money, reduce energy consumption and decrease greenhouse gas emissions involving the use of computers. More than 560 companies and organizations around the world have joined the Initiative since its launch in June 2007, and thousands of individuals have pledged their support. The Initiative is led by CSC, Dell, Google, HP, Intel, Microsoft and World Wildlife Fund. Sponsors include 1E, Acer Inc., Faronics, Fujitsu Limited, Hitachi Ltd., Lenovo, NEC Corporation, Symantec and Verdiem Corporation.

Our vision is to encourage smart computing practices and the use of IT equipment at the highest efficiency possible. Our objectives are to increase the energy efficiency of computing equipment, promote the use of power management and shift to smart computing practices. We also hope to drive progress on climate change by moving industry toward a 50 percent reduction in power consumption by computers by the end of 2010. Committed participants could collectively reduce 54 million tons of CO2 emissions. Climate Savers Computing is rooted in the belief that our collective impact is far greater than what can be accomplished through individual organizational efforts.

Climate Savers Computing Initiative Collaboration with the Euro Green IT Innovation Center

The Euro Green IT Innovation Center is a public-private partnership between the Walloon region of Belgium and several private partners from the IT industry, including Microsoft, IBM and Cisco, as well as stakeholders such as Climate Savers Computing. The Euro Green IT Innovation Center will pursue two goals: 1) increasing the awareness about energy-saving practices when using computer equipment and 2) creating a living lab that facilitates the deployment of pilot projects related to energy-efficient computing and conservation. Innovation projects may include smart metering, traffic management, telecommuting and developing emerging technologies to manage and encourage energy efficiency.

Climate Savers Computing recognizes that the issues facing industry are so complex that in order to solve the pressing problems of greenhouse gas reduction and mitigation, businesses must develop strong relationships with government. CSCI entered into the strategic alliance with the Euro Green IT Innovation Center to provide expertise and guidance about how to improve energy efficiency and reduce energy consumption caused by the use of computers. Through our involvement in the Euro Green IT Innovation Center, we hope to increase awareness about smart computing practices in the Benelux region and broaden our impact to drive further efficiencies. The partnership includes an education campaign to reduce the energy consumption of computers and pilot projects to showcase how the use of technology can help drive innovation and energy savings.

Climate Savers Computing Initiative is proud to be a part of the groundbreaking public-private partnership in the Walloon region. The mission driving both Climate Savers Computing and the Euro Green IT Innovation Center in Belgium is to increase awareness about how to reduce overall ICT power consumption. We will collaborate with political leaders, local companies, academic institutions and individuals in the region to develop innovative solutions to energy-efficient computing, from improved PC power sources and computer power management, to data center efficiency. By working with an alliance of stakeholders in Walloon, Climate Savers Computing hopes to have an immediate impact in the region to measurably reduce the energy consumption of computers.